

Joyce Blair • Web Design | Graphic Design

EXPERIENCE

SunSeekers | Graphic Design (June 2006–present)

- Design and develop new corporate web site (www.sunseekersusa.com)
- Design marketing materials for in-house promotions as well as direct mail pieces
- Create monthly e-mail marketing promotions
- Create monthly updates for web promotions
- Design business related materials; business cards, price cards, logos

Auto Collision Experts | Web Design, Graphic Design (May 2008)

- Develop design, architecture and user interface for corporate web site (www.autocollisionexperts.biz)
- Design trifold marketing brochure

College Counsel | Web Design (May 2008)

- Update graphic design and user interface of small business web site (www.collegecounsel.net)
- Revise web site template style sheets
- Create brochure and business card

WeGotArt | Web Design (February 2007)

- Design and develop web site based on brochure design
- Manage routine updates

CACI, Inc. | Graphic Design, Web Design, Proposal Specialist (June 1999–July 2004)

- Design and produce packaging and internal graphics for large scale proposals, including proposal covers, charts, foldouts, CD-ROM labels and project management intranet sites
- Design layouts, graphics, and develop architecture for instructional and informational Intranet and Internet web sites
- Design print material including packaging for CD-ROM and video tape, proposals and teaching manuals
- Create and develop PowerPoint presentations for proposals and marketing staff initiatives
- Create Flash animations

Success for All Foundation | Production, Temporary position (November 2005, April 2006)

- Production of educational materials using Adobe InDesign, including the use of templates and smart styles.

WEB SITES

- jblairstudios.com
- autocollisionexperts.biz
- americanpatriotapparel.com
- belairtowncenter.com
- sunseekersusa.com
- collegecounsel.net
- wegotart.org
- telepictures.tv

EDUCATION

Maryland Institute College of Art | Baltimore, Maryland

- Information Graphics
- Intermediate Flash

Catonsville Community College | Catonsville, Maryland

- Introduction to Graphic Design
- Design Basics
- Designing with Type
- Design and Layout
- Introduction to HTML
- Flash Actionscript

COMPUTER SKILLS

- Adobe Photoshop, InDesign, Illustrator, Dreamweaver, Flash
- Microsoft Word, PowerPoint